

Name	Dr.T.Priyanka
Qualification	M.Com., Ph.D., M.B.A., M.Sc(Psy),
Designation	Assistant Professor
Year of Joining	*Self Supporting Course -16/06/2014 to 22/11/2023
	* Regular – 23/11/2023 to till date
Specialization	Accounting, Marketing
Email id	drpriyankathomas@gmail.com



Seminars/Workshops/FDP/Webinar

Date	Paper Presented/ Participated	Title of the Paper	Organized By	Workshop/ Seminar/ FDP	Type
21.03.2025	Participated	Marketing 5.0 & Regenerative Economics	PG & Research Department of Commerce	Conference	International
18.02.2025	Participated	Education 4.0 preparing students for AI Revolution	PG & Research Department of Commerce	Conference	International
11.09.2024	Participated	Integrating Environmental Social Governance (ESG) Strategivs for Business Success	PG & Research Department of Commerce	Conference	National
01/07/2024 – 10/07/2024	Participated	NEP 2020 Orientation & Sensitization Programme	UGC – Malaviya Mission Teacher Training Centre	FDP	National
13.05.2024 – 22.05.2024	Participated	The Art of Research and Publishing in Indexed Journals	Madras Christian College, Chennai	FDP	National
14/08/2023	Participated	Entrepreneurship – A Gateway to Innovation and Sustainability	St.Mary's College (Autonomous) Thoothukudi	Seminar	National

21/07/2023	Participated and Presented	Professional Involvement and Work Nature of Sanitary Worker	Don Bosco College of Arts and Science College, Keelaeral	Conference	International
10/03/2023	Participated and Presented	Analysis on IRTC Application – An Users Perspective	St. Mary's College (Autonomous) Thoothukudi	Conference	International
03/02/2023	Participated	Cognizance and Repercussion of Social Media Marketing in Current Scenario	St. Mary's College (Autonomous) Thoothukudi	Seminar	National
14/11/2022 – 18/11/2022	Participated	Tally Essential Level 2	TEPL Tally Education	Training Program	National
26/04/2022	Participated and Presented	Overview of the Community and culture of Sanitary Workers	APC Mahalaxmi College for Women, Thoothukudi	Conference	International
26/04/2022	Participated and Presented	Automated Ticket Vending Machine to Commuters in Glance	APC Mahalaxmi College for Women, Thoothukudi	Conference	International
26/04/2022	Participated and Presented	A Study on Women Entrepreneurs preference towards Formal or Informal Sector Loans	APC Mahalaxmi College for Women, Thoothukudi	Conference	International
24/02/2022- 25/02/2022	Participated and Presented	Women Entrepreneur – The Engine of Economic Growth	Dept of Commerce, St.Mary's College (Autonomous) Thoothukudi	Seminar	National
24/02/2022- 25/02/2022	Participated and Presented	Work Life Challenges faced by Sanitary Workers – A Special Reference to Thoothukudi District	Dept of Commerce, St.Mary's College (Autonomous) Thoothukudi	Seminar	National
13/12/2021 17/12/2021	Participated	Stress Management	ICT Academy	FDP	National

24/08/2021- 25/08/2021	Participated and Presented	Impact of Pandemic Covid 19 on the Economic Conditions and Standard of Living among the People of Thoothukudi District	SIES (Nehru) College of Arts and Science and Commerce, Maharashtra & RSP Conference hub, Coimbatore	Conference	International
23/07/2021	Participated and Presented	Perception Towards Food Safety and Its Impact on Infant Mortality	Late Vasantao Kolhatkar Arts College, Rohana	Conference	International
30/06/2021	Participated and Presented	Consumer Awareness towards Food Labelling in Thoothukudi District	Hindi Mahavidyalaya (Autonomous) Hyderabad	Conference	National
22/06/2021 – 06/07/2021	Participated (Grade A)	Emerging Best Practices in Higher Education	Smt. RadhadeviGoen ka College for Women and Guru Angad Dev Teaching Learning Centre, SGTB College, University of Delhi under PMNMTT	Multidiscipli nary Refresher Course, under CAS of UGC and AICTE	National
07/06/2021 –21/06/2021	Participated (Grade A)	Curriculum and Pedagogy	Teaching Learning Centre, Tezpur University, nmtt.gov.in	Interdisciplin ary Refresher Course as per UGC Regulation	National
24/05/2021 – 31/05/2021	Participated	Rural Development Opportunities, Challenges and Role of HEIs	AICTE Sponsored, Shri Ramdeobaba College of Engineering and Management, Nagpur	STTP	National
01/05/2021- 11/06/2021	Completed	DigitalMarketing	Internshala	Short Term Course	National

01/05/2021- 28/05/2021	Completed	Internship & Job Preparation	Internshala	Short Term Course	National
07/06/2021- 15/06/2021	Participated	Effective and Quality Research Writing Phase II	Patrician College of Arts & Science, Chennai	PDP	National
04/06/2021	Participated and Presented	Recent trends in Commerce	South Indian Researchers Association (SIRA), Sankarankovil	Conference	National
27/05/2021 & 28/05/2021	Participated	Empowerment through Emotional Intelligence	Annai College of Arts and Science, Thrichy	FDP	National
22/05/2021	Participated	Intellectual Property Rights	Holy Cross Home Science College, Thoothukudi	Seminar	National
19/05/2021 & 20/05/2021	Participated	Shaping Imaginations	VET Institute Arts and Science college, Erode	Conclave	National
17/05/2021	Participated	Positive Emotions	Central University of tamil Nadu, Thiruvavur	Workshop	National
18/04/2021	Participated & Presented	Indian Scenario of School and College Education in 2020-21	Cape Forum Trust, Kanyakumari	Conference	National
15/03/2021	Participated	Intellectual Property Rights	RajarshiShahu Mahavidyalaya (Autonomous) Latur	Workshop	National
08/03/2021	Presented & Participated	Food Safety Changes and Responsibilities faced by the Leader of the Family – Mothers of Infants	Kritu Jayanthi College (Autonomous), Bengaluru	Conference	International
30/01/2021	Participated	Sustainable Business Management Practices and Social Innovation	Students Research and Development Cell (SRDC)- Vidhyandhi	Conference	International

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13/01/2021	Paper Presented	A Comparative study on Quality of Service in Internet Banking offered by Public and Private Sector Banks	Jamal Mohammed College, Thiruchirappalli	International	Seminar
26/12/2020 & 27/12/2020	Participated	Global Social Science Congress	Indian Academic Researchers Association, Thiruchirappalli	Conference	National
18/11/2020 & 19/11/2020	Participated	Faculty Development Program	Rathinam College of Arts and Science, Coimbatore	FDP	National
10/07/2020 & 11/07/2020	Participated	Understanding OBS Studio & Streamyard for E-Content Creation and Live Streaming	Dr.MGR Educational and Research Institute, Chennai	FDP	National
09/07/2020 - 11/07/2020	Participated	Consumer Rights, Consumer Awareness, Consumer Protection and Women Welfare	Consumer Club, St.Mary's College (Autonomous) Thoothukudi	Workshop	National
18/06/2020 - 20/06/2020	Participated	ICT Tools for Smart Teaching	Servite College of Education for Women, Thogamalai	Workshop	National
08/06/2020 - 13/06/2020	Participated	Advanced research Methodology and Innovative Teaching Pedagogy	TulsiramjiGAikwad – Patil College of Engineering & Technology, Nagpur	FDP	National
03/06/2020 & 04/06/2020	Participated	Career Education – Decide your path during this Quarantine	Sri Vidhya College of Arts & Science, Virudhunager	FDP	National
30/05/2020	Participated	Role of Digital Libraries in Academic Research	Central Library, Davangere University, Davangere	Workshop	National
08/06/2020 - 14/06/2020	Participated	Pedagogy for (4E) Success 6S	S.A. College of Arts and	Train the Trainers	National

		PEEEES (Peace)	Science, Chennai	Program	
01.07.2020 – 15.08.2020 (6 weeks)	Participated	Effective Business Communication	Dec 2020, Completed with Pass Certificate	IIMB	National
01.01.2020 – 30.01.2020 (4 weeks)	Participated	Service Marketing: A Practical Approach	Dec 2020, Completed with Pass Certificate	NPTEL	National
01.09.2020 – 30.11.2020 (8 weeks)	Participated	Customer Relationship Management	Dec 2020, Completed with Pass Certificate	NPTEL	National
01.09.2020 – 30.11.2020 (8 weeks)	Participated	Developing Soft Skills and personality	Dec 2020, Completed with Pass Certificate	NPTEL	National
26/04/2020 - 09/05/2020	Participated	I5 – Innovation , Incubation, Intrapreneur, Invention & Intellectual Property	S.A. College of Arts and Science, Chennai	STTP (Short Term Training Program)	National
14/04/2020 - 04/05/2020	Participated	MBA-PPC (Management, Business, Adminstartion – Present & Post Crisis	S.A. College of Arts and Science, Chennai	Refresher Course	National
29/05/2020 & 30/05020	Participated	Virtual Teaching – Learning Moodle the Efficient Way	Dr.MGR, Educational and Research Institute, Chennai	FDP	National
29/05/2020 & 30/05020	Participated	Capacity Building Program for Teachers during and Post Covid-19	Godavari Institute Engineering and Technology (A), Andhra Pradesh	FDP	National
29/05/2020 - 31/05020	Participated	Research Methodology: Tools and Technique	Inspira Research Association (IRA) &LPSPG College, Jaipur	FDP	National
25/05/2020 - 27/05/2020	Participated	Academic Process, Measures and	Dept of Management	FDP	National

		metrics for NAAC Accreditation	Studies, Srinivasan College of Arts and Science, Perambalur		
18/05/2020 - 24/05/2020	Participated	Teaching in Globally Connected World	Dept of BBA, NallamuthuGounderMahalingam College, Pollachi	FDP	National
20/05/2020 - 24/05/2020	Participated	Teaching using ICT Tools	Dept of BCA & IT, JP College of Arts and Science, Tenkasi	FDP	National
11/05/2020 - 18/05/2020	Participated	Role of Teachers in Quality Enhancement and Accreditation	IQAC, KristuJeyanthi College, Bengaluru	FDP	National
11/05/2020 - 17/05/2020	Participated	Startup Launchpad	Centre of EDC, Geetha Jeevan Arts & Science College, Thoothukudi	Online Certificate Course	
11/05/2020 - 16/05/2020	Participated	Innovations to Academicians	Ramachandra College of Engineering-Elluru, NSTEDB - New Delhi, Entrepreneurship Institution-Ahmedabad	FDP	National
13/05/2020 - 15/05/2020	Participated	Advanced Statistical Analysis for Social Sciences (SPSS, AMOS & R)	Dept of Commerce, Vivekanadha College of Arts and Science for Women, Namakkal	Workshop	National
11/05/2020 - 15/05/2020	Participated	Futuristic Accounting	Indian Academic Researchers Association(IARA), and Indian Accounting Association, Thiuchirappalli	Online Course	National
05/05/2020 - 11/05/2020	Participated	Research Methodology	Grabs, Educational Charitable Trust and TamilNadu Association of Intellectuals and Faculty	Online Course	National

06/05/2020 & 07/05/2020	Participated	Patent Drafting and Processing with Importance of Trademark and Copyright	Journal of Advanced Engineering Research (JAER) & powered by Hexacube India	Workshop	National
30/04/2020 - 06/05/2020	Participated	Covid 19 – Challenges and Interventions in the Contemporary crisis	Dept of Collegiate Education, Government First Grade College, Bangalore	FDP	National
30/04/2020 - 04/05/2020	Participated	Front Accounting – 2.4.7	G.Venkataswamy Naidu College in Association with Spoken Tutorial IIT Bombay	FDP on FOSS	National
02/05/2020 & 03/05/2020	Participated	Creative Content Writing	Mapping Skills, Delhi	Webinar	National
27/05/2020 - 03/05/2020	Participated	Digital Teaching and Smart Learning	TITUS II Teachers College, Tiruvalla, Kerala in association with MES's Pillai College of Education and Research, Chembur, Mumabai	Workshop	National
03/05/2020	Participated	Power Point Course	Voksen Corporate Training, IT, Soft skills and Healing Training Provider, Mumbai	PPT Course	National
10/05/2020 - 1/05/2020	Participated	Training and Development (SCC-TD-045)	MTC Global Leadership Institute	Certificate Course	National
26/04/2020 - 30/04/2020	Participated	Employability: An Essential Skill for Professional Development	Vishwabharathi Research Centre, A trust registered under Bombay Trust Act	Certificate Course	National
21/04/2020 - 30/04/2020	Participated	E-Learning Course “Talent Edge Management”	720 Degree Research Pvt Ltd, Chennai	Certificate Course	National
29/04/2020 &	Participated	Tools and	My Academy of	Workshop	National

30/04/2020		Techniques for Online Teaching and Training program	Skills, Partners with NSDC and MSME, Govt of India		
28/04/2020 & 30/04/2020	Participated	Basic Online Research Method workshop	REST Society for Research International (RSRI), Krishnagiri	Online Course	National
30/04/2020	Participated	Integrating Industry 4.0 in Research: An AI Prespective	Dr.SNS.Rajalakshmi College of Arts and Science, Coimbatore	Workshop	National
29/04/2020	Participated	Anti-Plagiarism in Research Writing	Dr.SNS.Rajalakshmi College of Arts and Science, Coimbatore	Workshop	National
25/04/2020 - 29/04/2020	Participated	Introduction to Computers	Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore in Association with Spoken Tutorial IIT Bombay	FDP	National
25/04/2020 - 29/04/2020	Participated	Moodle for Teachers	Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore in Association with Spoken Tutorial IIT Bombay	FDP	National
22/04/2020 - 28/04/2020	Participated	Entrepreneurship: Research Critical Thinking and Innovation	Indian Academic Researchers Association (IARA) Thiuchirappalli	FDP	National
27/04/2020	Participated	Online Teaching Assessment	Cognizance Academia, Coimbatore	Workshop	National
22/04/2020 - 27/04/2020	Participated	Python 3.4.3	P. R. PotePatil College of Engineering & Management, Amravati in	FDP	National

			Association with Spoken Tutorial IIT Bombay		
23/04/2020 - 25/04/2020	Participated	Online Multi Criteria Decision Making (MCDM)	REST Society for Research International (RSRI), Krishnagiri	Workshop	National
23/04/2020 & 24/04/2020	Participated	Arithmetic Ability	Rajapalayam Rajus' College, Department of Mathematics, Rajapalayam	Online Course	National
22/04/2020 - 24/04/2020	Participated	Online Training on Microsoft Excel for Professionals and Students	Data Skills, numbers and beyond, Punjagutta, Hyderabad	Online Training	National
22/04/2020 - 24/04/2020	Participated	Recent Trends in Artificial Intelligence and Impact of Teaching Professional	Rathanavel Subramaniam College of Arts and Science, Coimbatore	FDP	National
21/04/2020	Participated	Oracy: Definition, Rationale and Skills	Cambridge University Press	Webinar	International
19/04/2020 - 21/04/2020	Participated	Reference Management Tools and Online Citation Database	Indian Academic Researchers Association (IARA) Thiuchirappalli	Online Course	National
20/04/2020 & 21/04/2020	Participated	Virtual Teaching	Teaching Learning Centre, Coimbatore Institute of technology, Coimbatore	FDP	National
18/04/2020 - 20/04/2020	Participated	Research Methodology Workshop	REST Society for Research International (RSRI), Krishnagiri	Workshop	National
12/04/2020 - 14/04/2020	Participated	Research Methodology	REST Society for Research International (RSRI),	Workshop	National

			Krishnagiri		
06/04/2020 - 12/04/2020	Participated	Research Methodology for Social Science	Indian Academic Researchers Association(IAR A), and Indian Accounting Association, Thiuchirappalli	Online Course	National
08/04/2020 & 09/04/2020	Participated	Mindfulness	KaaryatRiptiH	Workshop	National
04/03/2020	Participated	Innovative and Inspire: The What and How of Ideas	A.P.C.Mahalaxmi College for Women, Thoothukudi	Seminar	International
27/02/2020 & 28/02/2020	Paper Presented	Role of Self Help in Empowering the Rural Women	A.P.C.Mahalaxmi College for Women, Thoothukudi	Conference	International
27/02/2020 & 28/02/2020	Paper Presented	Customer Satisfaction towards Online Banking Services	A.P.C.Mahalaxmi College for Women, Thoothukudi	Conference	International
27/02/2020 & 28/02/2020	Paper Presented	IRCTC Rail Connect Ticket Booking Application An User Perspective	A.P.C.Mahalaxmi College for Women, Thoothukudi	Conference	International
18/02/2020 - 22/02/2020	Participated	Capacity Building Workshop on “E-Content Development”	St.Mary’s College (Autonomous) Thoothukudi	Workshop	National
03/02/2020	Participated	Scientific Publication and Evaluation: Reference tools, Citation Analysis and Plagiarism	St.Mary’s College (Autonomous) Thoothukudi	Seminar	National
28/01/2020	Participated	Industry 4.0	St.Mary’s College (Autonomous) Thoothukudi	Conference	International
20/01/2020	Participated	Innovation in Methodology – A Path for Outcome Based research	St.Mary’s College (Autonomous) Thoothukudi	Seminar	National
13/12/2019 & 14/12/ 2019	Paper Presented	A Comparative study on Internet Banking Services	Manonmaniam SundaranarUniv ersity,	Conference	International

		offered by Public and Private Sector Banks	Thirunelveli		
13/12/2019 & 14/12/ 2019	Paper Presented	A Study on User Satisfaction towards IRCTC Rail Connect Ticket Booking Application	Manonmaniam Sundaranar University, Tirunelveli	Conference	International
13/12/2019 & 14/12/ 2019	Paper Presented	Food Labeling and its influence on Consumer Buying Behaviour	Manonmaniam Sundaranar University, Tirunelveli	Conference	International
23/10/2019	Participated	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	St.Mary's College (Autonomous) Thoothukudi	Conference	International
18/10/2019 & 19/10/2019	Paper Presented	Online Shopping Behaviour among the Consumers in Thoothukudi District	Kamaraj College, Thoothukudi	Conference	International
18/10/2019 & 19/10/2019	Paper Presented	A Study on Passengers Satisfaction towards IRCTC Water Vending Machine	Kamaraj College, Thoothukudi	Conference	International
18/10/2019 & 19/10/2019	Paper Presented	Impact of Cloud Computing on Banking Sector	Kamaraj College, Thoothukudi	Conference	International
18/10/2019 & 19/10/2019	Paper Presented	Role of SHGs in Empowering the Rural Women and Poverty Alleviation – A Study with Special Reference to Mappillaiurani Panchayat Union of Thoothukudi	Kamaraj College, Thoothukudi	Conference	International
04/10/2019	Paper Presented	Social Media Marketing in Food Industry	St.Mary's College, (Autonomous) Thoothukudi	Conference	National
04/10/2019	Paper Presented	Food Safety practices among	St.Mary's College,	Conference	National

		Mothers and their Impact on Infant Mortality Rate	(Autonomous) Thoothukudi		
04/10/2019	Moderator	Digital Innovation – A Transformative Tool for Economic Growth	St.Mary's College, (Autonomous) Thoothukudi	Acted as a Moderator	National
01/10/2019	Participated	Writing and Publishing Research Article: A Strategic Approach	Kamaraj College, Thoothukudi	Workshop	National
26/09/2019	Participated	Emerging Horizons of HR in Commerce and Business Management	Govindammal Aditanar College for Women, Thiruchendur	Seminar	International
14/09/2019	Attended	Writing Research proposal for Funded Projects	St.Mary's College, (Autonomous) Thoothukudi	Workshop	National
13/09/2019	Paper Presented	The Green Human Resource Management and its sustainability in today's scenario	St.Mary's College, (Autonomous) Thoothukudi	Seminar	National
07/09/2019	Participated	Ethical Values as a Means of Effective Communication	St.Mary's College, (Autonomous) Thoothukudi	Workshop	International
19/08/2019	Participated	Lions Club International, Lions Club of Sivakasi Cracker City	St.Mary's College, (Autonomous) Thoothukudi	Eye Awareness Camp	National
19/07/2019 & 20/07/2019	Participated	Writing Quality Research papers- Publishing in Scopus & Care Approved Journals	Manonmaniam Sundaranar University, Tirunelveli	Workshop	International
17/07/2019 & 18/07/2019	Paper Presented	Overview of Corporate Social Responsibility and social media in India	Sri Kaliswari College, Sivakasi	Conference	National
23/02/2019	Participated	E-Content Development Program	Holy Cross Home Science College, Thoothukudi	Seminar	National
12/02/2019	Participated	Logistics and	St.Marys	Seminar	National

		Supply Chain Management	College (Autonomous), Thoothukudi		
24/08/2018 & 25/08/2018	Participated	Handing on Training on Data Analytics Using SPSS	St.Marys College (Autonomous), Thoothukudi	Seminar	National
20/07/2018	Participated	National Seminar on Fostering Transparency: Routing out Plagiarism A to Z	St.Marys College (Autonomous), Thoothukudi	Seminar	National
11/04/2018	Participated	National Seminar on Research in India current state and future prospects	St.Marys College (Autonomous), Thoothukudi	Seminar	National
27/11/2017 & 28/11/2017	Participated	National conference cosmic concern: An Inerdisciplinary dialogue in Applied Ethics	St.Marys College (Autonomous), Thoothukudi	Workshop	State
09/11/2017	Participated	National Seminar on Academic and Research Intergrity in the digital world	St.Marys College (Autonomous), Thoothukudi	Seminar	National
19/11/2016	Paper Presented	Culture of sangamage and its impact on Society	Mathavi Literary Association, Singapore	Seminar	International
05/02/2015	Paper Presented	Corporate Social Responsibility on Urban Development	SCAD Group, Francis Xavier Engineering College, Thirunelveli	Seminar	International
05/12/2014& 06/12/2014	Participated	Integrated Teaching – TIT 2014	St. Mary's College (Autonomous), Thoothukudi	Workshop	State
13/11/2014& 14/11/2014	Participated	Public Distribution System in India	V.O.C.College, Thoothukudi	Seminar	National

Papers Published in Journals:

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
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Professional Involvement and Work Nature of Sanitary Workers in Thoothukudi District	Dr.T.Priyanka &Ms.G.Meena	International Journal of Multidisciplinary research Review	July 2023	9	Issue:7 ISSN: 2395-1885 e-ISSN: 2398-1877	29 - 32
Work Life Challenges faced by Sanitary Workers – A Special Reference to Thoothukudi District	Dr.T.Priyanka, &Ms.G.Meena	Kristu Jayanti Journal of Management Sciences	Dec 2022	1	Issue:2 e-ISSN: 2583-6080	18 - 24
Working Conditions of the Sanitary Workers – A Study with Special Reference to Thoothukudi District	Dr.T.Priyanka &Ms.G.Meena	International Journal of Food and Nutritional Sciences	2022	11 (12)	ISSN: 23207876	202664 - 202672
An Overview of the Community and Culture of Sanitary Workers	Dr.T.Priyanka	Kanpur Philosophers	Nov2022	IX	Issue No. 7 ISSN: 2348-8301	26 – 29
A Study on Indian Railway Platform Amenities in Tuticorin Terminal – An User Comfort	Dr.T.Priyanka	Neuro Quantology	July 2022	Vol 20	Issue 7, doi: 10.48047/ nq.2022.2 0.7.NQ33 549	4590- 4595
A Study on Employees Satisfaction with Reference to Textile Shop	Dr.T.Priyanka	IJFANS International Journal of Food and Nutritional Science	2022	Vol 11	Issue: 12, ISSN:232 0-7876	17395- 17400
Food Safety and Kitchenette Sanitization during Pandemic	Dr.T.Priyanka	Journal of Management & Entrepreneurship (UGC Care Group 1 Journal)	June 2022	16	2S(II), ISSN: 2229-5348	111 – 119
A Study on Women Entrepreneurs Preference	Dr.T.Priyanka	Shodhasamhita: Journal of Fundamental & Comparative	2022	VIII	11(XII)	5 – 9

Towards Formal or Informal Sector Loans		research (UGC Care listed)				
Awareness and Attitude among the Sanitary Workers of Thoothukudi District During Covid 19	Dr. T. Priyanka & G. Meena	International Journal of Creative Research Thoughts (IJCRT)	Sep 2021	9	9, ISSN: 2320 – 2882	89 - 96
Impact of Covid 19 on the Economic Conditions and Standard of Living among the people of Thoothukudi District	Dr.T.Priyanka	IARJSET, International Advanced Research Journal in Science, Engineering and technology (UGC CARE listed)	Sep 2021	08(09)	e-ISSN 2393 – 8021, DOI: 10.17148/IARJSET. 2021.8908	51 – 54
Perception towards Food Safety its Impact on Infant Mortality	Dr.T.Priyanka	B. Aadhar Multidisciplinary International Research Journal	July 2021		301 (CCCI)	145-149
Consumer Awareness towards Food Labeling in Thoothukudi District	Dr.T.Priyanka	International Journal of Trend in Research and Development	Aug 2021	08	04 e-ISSN 2394-9333	94-95
An Assortment of Literature Review: E Learning during Covid -19	Dr.T.Priyanka	Turkish Online Journal of Qualitative Inquiry (SCOPUS)	July 2021	12	(05) ISSN:130 9-6591	3950-3953
Perception of Food Labeling among Supermarket Consumers of Thoothukudi	Dr.T.Priyanka	Turkish Online Journal of Qualitative Inquiry (SCOPUS)	July 2021	12	(05)ISSN: 1309-6591	3972-3980
Liaison between the Services Provided by Banking Sector and Customer Satisfaction	Dr.T.Priyanka	Annals of the Romanian Society for Cell Biology (SCOPUS)	July 2021	25	(04) ISSN: 1538-6258	19642-19649

A Study with Special Reference to Thoothukudi District on Occupational Anxiety and Risk Factors of Sanitary Workers	Dr. T. Priyanka & G. Meena	International Journal of Early Childhood Special Education	2021	13 (02)	ISSN:1308 5581	3826-3829
Food Safety Challenges and Responsibilities faced by Leaders of Family – A Study with References to Mothers of Infant	Dr.T.Priyanka	International Journal of Modern Agriculture (Web of Science)	Mar 2021	10	10(02) 2021 ISSN: 2305-7246	3494-3500
A Study on Socio Economic Status of Sanitary Workers	Dr.T.Priyanka &G.Meena	European Journal of Molecular & Clinical Medicine (SCOPUS)	Dec 2020	07	07(03) ISSN: 2515-8560	5527-5532
A Comparative Study on Quality of Service in Internet Banking offered by Public and Private Sector Bank	Dr.T.Priyanka	Weseleyan International Journal of research (UGC Care listed Journal)	Dec 2020	13	13(04x) ISSN:097 5-1386	9-12
A Study on Employees Satisfaction with reference to Textile Shop	Dr.T.Priyanka, D.Maria Sahaya Diran	Sambodhi Journal (UGC Care list journal)	Dec 2020	43 (04)	ISSN: 2249-6661. Impact Factor: 5.80	165-169
Working Conditions of the Sanitary Workers – A Study with Special Reference to Thoothukudi District	Dr.T.Priyanka, G.Meena	Tathapi, Multidisciplinary Journal (UGC Care List Journal)	June 2020	40	Vol 19(40), June 2020, ISSN NO: 2320-0693. Impact Factor: 5.60	252-261
Customer Satisfaction on Technological	Dr.T.Priyanka, B.Adithya	CLIO An Annual Interdisciplinary Journal of History	May 2020	10	Vol 6(10), May 2020, ISSN NO:	466-474

Services Offered by Public and private Bank in Thoothukudi District-A Comparative Study		(UGC Care List Journal)			0976-075X, Impact Factor: 5.60	
A Study on Indian Railway Platform Amenities in Tuticorin Terminal – An User Comfort	Dr.T.Priyanka, D.Maria Sahaya Diran	CLIO An Annual Interdisciplinary Journal of History (UGC Care List Journal)	May 2020	10	Vol 6(10, May 2020, ISSN NO: 0976-075X, Impact Factor: 5.60	447-454
Awareness of Food Safety Knowledge and Practice among the Mothers of Infants	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394-3114 Impact Factor: 6.3	1494-1504
Role of SHGs in Empowering the Rural Women and Poverty Alleviation Study with Special Reference to Mappillaiurani Panchayat Union of Thoothukudi	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394-3114 Impact Factor: 6.3	2337-2345
Customer Satisfaction towards Online Banking Service – A Comparative Study on Public and Private Sector Banks	Dr.T.Priyanka, B.Adithya	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	40	40, March 2020, ISSN NO:2394-3114 Impact Factor: 6.3	2013-2027
Consumer Knowledge and Perception towards Food Labeling	Dr.T.Priyanka, X.Sebastini Silva	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	18	40, March 2020, ISSN NO:2394-3114 Impact Factor: 6.3	2711-2716

IRCTC RAIL CONNECT Ticket Booking Application – An User Perspective	Dr.T.Priyanka, D.Maria Sahaya Diran	Studies in Indian Place Names (UGC Care List Journal)	Mar 2020	18	40, March 2020, ISSN NO:2394- 3114 Impact Factor: 6.3	2028- 2036
Food Safety Practices among Mothers and their Impact in Infant Mortality Rate	Dr.T.Priyanka, X.Sebastini Silva	The International Journal of Analytical and Experimental Modal Analysis (UGC Care List Journal)	Oct 2019	XI	Issue X, Oct 2019,ISS N NO: 0886-9367	257-265
Online Shopping Behaviour among Women in Thoothukudi District	Dr.T.Priyanka, X.Sebastini Silva	Kamaraj Journal of Academic Research ISSN 2581-1466	Dec 2019	01	4	42-56
Perception and practices of Food Safety among the Mothers of Southern districts in Tamil Nadu – A Study with Special Reference to Mothers of Infants	Dr.T.Priyanka	The International Journal, Research Journal of Commerce &Behavioural Science	2013	03(1)		15-22
Food Safety Practices among the Mothers of Infants and its Impact on Infant Mortality rate	Dr.T.Priyanka	The International Journal, Research Journal of Social Science & Management	2013	03(7)		128-133
Income and Expenditure Pattern of Fisher Folk in Selected Rural Costal Villages of Tuticorin in Tamil Nadu	Dr.T.Priyanka	Indian Journal of Fisheries	2011	53(3)		153-155

Publication in Books and Proceedings:

Paper Title	Author(s)	Journal	Year	Volume	Issue	Page No.
Women Entrepreneur – The Engine of Economic Growth	Dr.T.Priyanka	Entrepreneurship and Innovation	Feb 2022	Seminar Proceedings	9-78-9393-737885	15
Impact of Covid 19 on the Economic Conditions and Standard of Living among the people of Thoothukudi District	Dr.T.Priyanka	ICEEMST 2021, 1 st International Conf. on Environment, Mgmt, Science & Technology	Sep 2021	Conference Proceeding	e-ISSN 2582-4376	89
Consumer Awareness towards Food Labeling in Thoothukudi District	Dr.T.Priyanka	National Conference on Emerging trends in Economic Growth & Sustainable: Impact of Covid – 19	June 2021	Conference Proceeding	e-ISSN 2394-9333	35-36
Recent Trends in Commerce	Dr.T.Priyanka	Recent Commerce, Trends Management and in Economics	June 2021		ISBN 978-81-953629-1-1	66-67
Online Teaching during Covid – 19 its Impact among Teachers	Dr.T.Priyanka	National Virtual Conference on Indian Scenario of School and College in 2020-2021	April 2021	II	ISBN -978-81-942871-9-3	26
Role of SHGs in Empowering the Rural Women and Poverty Alleviation – A Study with Special Reference to Mappillaiurani Panchayat Union of Thoothukudi	Dr.T.Priyanka	International Conference on Recent Trends in Multidisciplinary Research	2020		ISBN-978-81-944509-3-1	11
Social Media Marketing in Food Industry	Dr.T.Priyanka	Contemporary Issues and Challenges Business Environment in India – ICBE'19	2019		ISBN-978-93-5391-739-5	33-40
Impact of Cloud	Dr.T.Priyanka	Contemporary	2019		ISBN-	233-

Computing in Banking Sector		Issues and Challenges Business Environment in India – ICBE’19			978-93-5391-739-5	238
A Study on Passenger Satisfaction towards IRCTC Water mending machine	Dr.T.Priyanka	Contemporary Issues and Challenges Business Environment in India – ICBE’19	2019		ISBN-978-93-5391-739-5	71-81
The Green Human Resource Management and its sustainability in today’s scenario	Dr.T.Priyanka	Strategic Human Resource Management – A Global Perspective	2019		ISBN-978-93-89146-72-1	67-77
The Global Relevance of Bitcoin as a Payment System	Dr.T.Priyanka	The GSSJC, International Conference, Association with Indian Industry Young Indians.	2018		ISBN-978-93-8564-978-93-85643-25-3	40-44
SangakaalaSamuthaiya Kattamaipu	Dr.T.Priyanka	Tamil IllakiyangalilSamugaPoorulatharaAras iyalNilai, International Conference, Singapore	2016		ISBN: 978-93-81006-16-0	167-170

PATENT PUBLISHED:

- Published a patent on **FRAMEWORK FOR SALLES FORCE COMPETENCE MODEL** on 5th November 2021, The Patent Office Journal No: 45/202, Indian patent.Application No: 202141043673.

BOOK PUBLISHED:

Name of the Author	Name of the Book	Publisher	Year
Dr.T.Priyanka	Marketing	Manglam Publication, Delhi	Dec 2021

	Management ISBN: 9-789386- 123831		
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FUND RECEIVED:

Name	Name of Funding Agency	Amount	Purpose
Dr. T. Priyanka	UGC	6,25,000	Maulana Azad Research fellowship for minority students for Pursuing PhD
Dr. T. Priyanka	ICSSR, Indian Council for Social Science research, New Delhi	80,000	Organising National Level Seminar on Entrepreneurship and Innovation

Abroad University Course:

- Awarded an Online Course Certificate for successful completion of 4 weeks course on “*Communication Strategies for a Virtual Age*” authorized by **UNIVERSITY OF TORONTO, School of Continuing Studies** and offered through coursera on May 2020 with the grade of 84%.

Others:

Working Experience:

- Working as an Assistant Professor in St.Mary’s College (Autonomous) Thoothukudi from 2014 – till date (9 years of teaching experience with PhD).

PhD Thesis:

- Perceptions and Practices of Food Safety among the Mothers of Southern Districts in Tamil Nadu – A Study with Special Reference to Mother of Infants.

Doctoral Committee Member:

- Doctoral Committee member for Ms.Machado Sneha John (20222211012001), PhD Research Scholar, St.Mary’s College (Autonomous) Thoothukudi.
- Doctoral Committee member for Ms.V.Santhiya (20212011012001), PhD Research Scholar, A.P.C.Mahalakshmi College Thoothukudi.

- Doctoral Committee member for Ms. M. Maria AuxiliyaJoescy (21112011012001), PhD Research Scholar, A.P.C.Mahalakshmi College Thoothukudi.
- Doctoral Committee member for Ms. M R Jerisha (21112211012003), PhD Research Scholar, St.Mary's College (Autonomous) Thoothukudi.
- Doctoral Committee member for Ms. S Hameetha (21112211012001) , PhD Research Scholar, St.Mary's College (Autonomous) Thoothukudi.

Membership:

- Member of Indian Commerce Association (from April2020).
- Fellow Member (F.I.A.R.A) of Indian Academic Researchers Association, Thiruchirappalli, Tamil Nadu 620021 (from May2020).
- Senior Member (SMRSRI) in Commerce in REST Society for Research International board of council, Kaveripattinam (from July 2020).
- Member of Sustainable Cosmos Community of Green Thinkerz Society, India (from June 2020).
- Member of CAPE FORUM – YOU TRUST Kanyakumari District, Tamilnadu (from September 2020).

Awards:

- Has been awarded **BEST FACULTY AWARD** by Nature Science Foundation, Coimbatore for the Academic Excellence on June 2021.
- Has been awarded **OUTSTANDING RESEARCHER AWARD**by Puducherry Academic Researchers Academy (A unit of benevolent trust) during the International Researcher Meet cum PARA Award on 26th Dec 2020 in recognition for high standard and continuing excellence in the field of research and development and for the outstanding contribution to the professional development.
- Has been awarded **BEST RESEARCH ADVISOR AWARD**by Indian Academic Researchers Association, Thiruchirappalli, Tamil Nadu on 26thDec 2020 in recognition and appreciation for the outstanding contribution.
- Has been awarded **BEST TEACHER AWARD – 2020** on the National Teacher Day Award program organized by CAPE FORUM-YOU TRUST Kanyakumari District, TamilNadu on 5th September 2020.
- Has been awarded **OUTSTANDING MENTOR AWARD** for guiding and acting as Mentor for Young Entrepreneurs in the Entrepreneurial Award Program – 2020 organized by Cape Skill Development Forum, OF BY AND FOR YOU TRUST, Kanyakumari district on September 2020 (Three students were awarded Young Entrepreneur Award 2020, and Two students with Certificate of Appreciation).

- Has been awarded certificate of Recognition for entering into the elite category of **TOP 100 INTERNATIONAL DISTINGUISHED EDUCATORS AWARD 2020**, Green Thinkerz, India (July 2020).
- Has been awarded the **WOMEN RESEARCHERS AWARD** in 3rd RSRI Conference on Recent Trends in Science and Engineering (online) from 27th to 28th June 2020 organized by REST Society for Research International, Krishnagiri, TamilNadu.
- Has been awarded the **IMRF BEST RESEARCHER AWARD** in recognition of the consistent superior performance in Commerce for the academic year 2019-20 by the International Multidisciplinary Research Foundation, Ratna Prasad Multidisciplinary Research & Education Society, Redg with Govt of India NITI Aayog, ESTD: U/S 35 of 2001, Govt of AP, India HQ: Vijayawada, AP, India.
- Has been awarded the prestigious “Adarsh Vidya Saraswati Rashtriya Puraskar” **NATIONAL AWARD OF EXCELLENCE 2019**, by the Glacier Journal Research.

Achievement:

- Edited the Book on Entrepreneurship and Innovation, an ICSSR Sponsored Proceedings. ISBN: 9-789393-737885.
- Has been awarded **Super Genius Achievement Certificate** for participating in E-Quiz on Commerce, Accountancy and GK (Score-96%) conducted by Dept of Commerce (Professional Accounting) G.Venkataswamy Naidu College, Kovilpatti on 20th May 2020.
- Has been nominated as a member of the Editorial Board, Glacier Journal of Scientific research, Ahmedabad. Impact Factor: 2.7614, ISSN: 2349-8498.
- Has been the member of the Editorial Board for the book “Digital Innovation – A Transformative Tool for Economic Growth” ISBN: 978-93-89146-82-0.

Credentials:

- **At present guiding PhD for four Scholars.**

S.No	Scholar Name	Reg. No	Commencement Date	Status
1	G.Meena	19232211012002	29.07.2019	Submitted
2	D.Maria Sahaya Diran	19212211011004	28.08.2019	Submitted
3	B.Adithya	19212211012005	29.08.2019	Ongoing
4	S. Praisya Sheeba	2421221062001	04.03.2025	Registered

- Acted as the Organizing Secretary for the National Conference “Digital Innovation – A Transformative Tool for Economic Growth” on October 2019.
- Received an appreciation shield from St.Mary’s College (Autonomous), Thoothukudi for my Research guidance on 14th September 2019.

- Received an appreciation certificate on 19th August 2019 from Lions Club International, Lions Club Sivakasi Cracker City, Dist 323-B4 for actively participating in Eye donation awareness.
- Has been the member of the Editorial Board for the MARIAN QUEST A Bi Annual Multidisciplinary Research Journal, December 2018, Volume 7, ISSN: 2249-7145
- Presented a paper in an International Conference held in Mathavi Literary Association SINGAPORE, on 19th November 2016.
- Received Maulana Azad Research fellowship for minority students from UGC for pursuing PhD.
- Was the College Topper in M.Com at St.Mary's College, Thoothukudi in April 2009. And secured VII rank in the university.

Administrative Position Held:

- Academic year 2016-2019 as member of the Research Forum, and was actively involved as an organizing committee member for seminars and conferences organized in Research Committee.
- Academic year 2019-2020 & 2020-2021 member of the Consumer Club forum Academic year 2019-2020 as an NSS Coordinator.
- IQAC member from the academic year 2019 – till date